

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application Number	09/849448	Docket Number	DT.0104
Filed	05/04/01	Group Art Unit	3623
Examiner	SUSANNA M. DIAZ	Customer No.	23669
Application Title	INTERFACE FOR MERCHANDISE PROMOTION OPTIMIZATION		
First Named Inventor	PHIL DELURGIO		

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From: HUFFMAN PATENT GROUP, LLC
Fax Number: (661) 460-1986

Pages: 94 (including this cover sheet)

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Respectfully submitted,
HUFFMAN PATENT GROUP, LLC

/ Richard K. Huffman /

By: _____

RICHARD K. HUFFMAN, P.E.
Registration No. 41,082
Tel: (719) 575-9998

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INFORMATION DISCLOSURE STATEMENT TRANSMITTAL

VIA FACSIMILE: 571-273-8300

Mail Stop
Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Attached hereto is Form PTO-1449 listing documents believed relevant to the subject application. It is respectfully requested that the examiner review the information disclosed herein in detail, independently evaluate each item carefully in the consideration of the pending claims, and return an initialed copy of each form to the undersigned practitioner.

This disclosure statement should not be construed as a representation that a search has been made, that no other material information as defined in 37 CFR 1.56(a) exists, or as an admission that the information cited in the statement is, or is considered to be, material to patentability as defined in 37 CFR 1.56(b) or is available as a reference under 35 U.S.C. §102 *et seq.* Applicant reserves the right to swear behind or otherwise disprove the alleged "prior" nature of any art cited should the facts support and the situation warrant such an action.

It is believed that this disclosure complies with the requirements of 37 CFR 1.56, 1.97, and 1.98, and the Manual of Patent Examining Procedures §609. If for some reason the examiner considers otherwise, it is respectfully requested that the undersigned be called so that any deficiencies can be remedied.

Some of the enclosed documents may have markings thereon. No significance is intended to be attached to the markings.

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Respectfully submitted,
HUFFMAN PATENT GROUP, LLC

/Richard K. Huffman/

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Tel: (719) 575-9998

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PTO/SB/08A (08-03)

Approved for use through 10/31/2002 OMB 0651-0031

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Substitute for form 1449A/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT (use as many sheets as necessary)			Complete if Known		
			Application Number	09/849448	
			Filing Date	05/04/01	
			First Named Inventor	Phil Delurgio	
			Group Art Unit	3623	
			Examiner Name	Susanna M. Diaz	
Sheet	1	of	2	Attorney Docket Number	DT.0104

U.S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. ¹	Document Number Number-Kind Code ^{2 (if known)}	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		6965867	11-15-2005	Jameson	
		6910017	06-21-2005	Woo et al.	
		6546387	04-08-2003	Triggs	
		20020198794	12-26-2002	Williams et al.	
		20020107819	08-08-2002	Ouimet	
		6405175	06-11-2002	Ng	
		20020023001	02-21-2002	McFarlin et al.	
		5615109	03-25-1997	Eder	
		5521813	05-28-1996	Fox et al.	
		5212791	05-18-1993	Damian et al.	
		4744026	05-10-1988	Vanderbei	

FOREIGN PATENT DOCUMENTS						
Examiner Initials*	Cite No. ¹	Foreign Patent Document Country Code ³ - Number ⁴ - Kind Code ^{5 (if known)}	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T ⁶

Examiner Signature	Date Considered
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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. ¹ Applicant's unique citation designation number (optional). ² See Kind Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. ³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST. 3). ⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. ⁶ Applicant is to place a check mark here if English language Translation is attached.

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450

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